

Christmas Decor

FRANCHISE OPPORTUNITY



OUR FRANCHISE PROGRAM INCLUDES ALL OF THE FOLLOWING:

Over the course of 20+ years, Christmas Decor Inc. has perfected the craft of making properties beautiful for the holidays. Now we are making it easier than ever for you to enjoy this profitable world of holiday decorating. Our newest program allows you to become part of our wonderful franchise network for only \$7,900 --- There has never been an easier way to make great money!

Comprehensive Training

- 4-Day Quick Start Training
 - Custom Designed Training
 - Technical/ Installation Instruction
 - Business Planning
 - Seasonal Transition Assistance
 - Sales Training
- 3-Day Annual Conference

Christmas Decor Industry Software

- 1-Day Hands-On Training
- Systematic Order Processing
- Automated Pricing and Proposals
- Sales and Marketing Tracking
- Production Standards
- Crew Routing
- Job Costing
- Inventory Management

365/24/7 Support

- Technical Installation Support
- Sales & Marketing Guidance
- Online Discussion Forums
- Franchise Network Support
- Vendor Support
- Christmas Decor Software Support

Complete Sales and Marketing Program

- Custom Marketing Plan
- Professionally Designed Materials
- Individual Franchisee Website
- Local Market Analysis
- Internet Lead Generation
- Public Relations Programs
- Bulk Buying Discounts on Materials
- Scientific Customer Analysis

Consistent Product Availability

- Exclusive LED Products
- Wholesale Pricing
- 24/7 Online Ordering
- Contractor-Grade Product

All of this for only **\$7,900**

5% ROYALTY

1% MARKETING DEVELOPMENT AND ASSISTANCE FUND

WWW.CHRISTMASDECOR.NET

1-800-687-9551

Christmas Decor Franchisees have the opportunity to earn substantial off-season profits and supplement the income of their core operation. We've done the hard work all you have to do is commit to the system and reap the benefits.



OUR FRANCHISES AVERAGE A 37% NET PROFIT

THE COLD HARD FACTS

AVG. GROSS SALES (3+ YRS IN OPERATION)

\$133,780

AVG. NEW SALE

\$1,347

AVG. DAILY PRODUCTION (3-MAN CREW)

\$2,597



\$7,900

GETS YOU STARTED!

TYPICAL JOB BREAKDOWN

YEAR 1	YEAR 2
REVENUE \$1,333.00	REVENUE \$1,300.00
MATERIALS--24% \$319.92	MATERIALS--10% \$130.00
LABOR--20% \$266.60	LABOR--18% \$234.00
OVERHEAD--15% \$199.95	OVERHEAD--20% \$260.00
SALES--10% \$133.30	SALES--10% \$130.00
MARKETING--13% \$173.29	MARKETING--5% \$65.00
NET PROFIT--18%	NET PROFIT--37%
\$239.⁹⁴	\$481.⁰⁰